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# CPD - Telework

## Ian Birks, CEO, Australian Services Roundtable

My name is Ian Birks, I am Chief Executive of the Australian Services Roundtable or ASR and ASR is an Industry Body focused on getting the best for the Professional Services Sector in Australia. We are here today to talk about one of the interesting dynamics that is happening globally within the Professional Services space and one of the drivers of improved productivity, and that is the whole shift towards smarter more flexible ways of working through telework.

Telework is a driver for increased productivity in the Professional Services Sector across the World. We are seeing the shift in digital technologies and the enablement of key aspects of work on the move that are really helping businesses to work differently and improve the way that they work.

There is great opportunity to drive more take up and adoption of telework throughout the Professional Services Industry. We see it as a way to really improve Australia's relative positioning both within our own country domestically and globally within export markets by making smarter use of Teleworking techniques.

Many organisations that have adopted telework are very positive about the impact it has had on their business and we are going to be talking today to a couple of organisations that have taken advantage of telework, two different types of Professional Services Firms to get a profile about what they have done within a Teleworking environment.